

Alfred Binet / French

Do you know this name?

what did he do?

he created standard
testing.

1905-1911

Validity - does it test what it is supposed
to test.

Reliability - Will multiple attempts give same results.

Binet II

IQ test, WWI Vets

Cautions

Eugenics... again

WWI vets immigrants from North and west were smarter than the south and east, from what IQ testing showed but it was invalid. This was bad because they were saying North and west were superior.

Eugenics

Definition - to keep there good gens in there country and keep out bad gens.

Charles Davenport Enforced this

US Immigration Policy



Behaviorism (1910's to 1960's)

Definition: The scientific study of observable behavior.

Conditioning - train you to do what they want. Or turn you to what ^{they} want.
observable - That's what makes it science.

Behaviorism (cont'd.)

Big Names:

Pavlov

Watson

Skinner

Focus: Stimulus X response relationships: