

## Behaviorism (cont'd.)

Big Names: Pavlov, Watson, Skinner

Focus: Stimulus  $\rightarrow$  response relationship:

## Humanism (1950's to 1970's)

Definitions and assumptions:

The basis of all human behavior is: Self, self-awareness, conscious choice, responsibility for choice, self-actualization, self-esteem, and locus

## Humanism (1950's to 1970's)

Roots: Structuralism, functionalism, psychodynamic Theory, Socratic

## Cognitive Psychology: